

Social Responsibility

At King Group, 'community work' is not just an act of favour or charity, directed towards doing something for the welfare of the needy. It is, in fact, an initiative that is voluntarily undertaken to improve the quality of life around us. As an active corporate member of society, King Group is committed to building relationships with local communities and the society as a whole. Corporate social responsibility reflects our values by addressing some of society's most complex problems and striving to bring about a sustainable solution.

We have given Corporate Social Responsibility its due importance with helping various programs in the education of the underprivileged which will help in reducing socio-economic disparities. We believe even small contributions from our side will make difference.

Our Aim

To inspire and motivate people around us via effective use of our resources in a rational manner and with humility.

Focus Areas

- Education
- Woman empowerment
- Computer donations

At King, we endeavour to make a positive contribution to the underprivileged by supporting a wide range of educational and socio economic initiatives. Community projects and programs are driven by active participation from our employees.



Plantation Drive Yr 2008 at King



Sponsoring Education for Poor Children



Computer donation Yr 2011